

YES, I WANT TO SUPPORT ALFA!

# END WALK AIDS UNIFOUR

April 8 - 2017



ALFA 's service area:

Alexander, Alleghany, Ashe, Burke, Caldwell, Catawba, Lincoln, Watauga and Wilkes Counties

Please select your company level of Sponsorship :

- \$25,000 Presenting Sponsor
- \$10,000 Red Ribbon Sponsor
- \$5,000 Grand Sponsor
- \$2,500 Major Sponsor
- \$1,000 Contributing Sponsor
- \$500 Event Sponsor
- \$250 Team Sponsor

Sponsor/Team Name (as it should read in all printed materials):

Send print ready logo to [alfadirect@alfainfo.org](mailto:alfadirect@alfainfo.org)

- Please invoice me
- My check for \$\_\_\_\_\_ is enclosed payable to "ALFA"
- For Master Card/VISA donations:

Card Number: \_\_\_\_\_

Name on card: \_\_\_\_\_

Zip code \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security Code (three digits): \_\_\_\_\_

Signature: \_\_\_\_\_

**Fax or Mail Completed Form to: ALFA**

**1120 Fairgrove Church Road SE, Hickory NC 28602**

**Fax: 828-322-8795**

## What is ALFA?

ALFA was organized in 1987 as a grassroots effort to provide support services to those affected by HIV/AIDS.

Thirty years later, ALFA provides HIV prevention education, testing and case management to individuals and families affected by HIV/AIDS, prevention education and free HIV testing and counseling in Alexander, Alleghany, Ashe, Burke, Caldwell, Catawba, Lincoln, Wilkes and Watauga Counties.

All of ALFA's services are free of charge.

## ALFA Accomplishments

In 2016 ALFA provided

- 200 people living with HIV/AIDS medical case management services
- 4190 individuals HIV prevention education (92 programs)
- 1050 individuals with HIV testing and counseling
- 325 individuals with Hepatitis C testing and counseling
- 6489 meals to ALFA clients

**ALFA**

1120 Fairgrove Church Road SE, Suite 28  
Hickory North Carolina 28602

800-473-1447

[www.alfainfo.org](http://www.alfainfo.org)

[alfadirect@alfainfo.org](mailto:alfadirect@alfainfo.org)



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Sponsor Opportunities

[alfainfo.org/endAIDSwalk](http://alfainfo.org/endAIDSwalk)



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## The Event:

A two-mile walk through Downtown Hickory ending with Community Celebration at Taft Broome Park

Saturday, April 8, 2017, 9am – 1pm

ALFA's eighth awareness walk is taking on a new form. We are launching a End AIDS Walk to replace Hike for Hope +5K to broaden our outreach capabilities and provide a more inclusive event. All funds raised benefit ALFA's HIV/AIDS prevention, detection and medical case management in our local community.

We encourage you to sign up your business group as a team and walk together! Past teams have included colleges, student groups, medical providers, congregations and social clubs, reflecting a culturally and geographically diverse community.

## Why Become a Sponsor?

- Link to your corporate web site from the *End AIDS Walk* web site
- Your business logo included on event t-shirt
- Establish and / or enhance your company image within the community.
- Exposure to numerous potential clients and customers.
- Involvement in employee community service activities.
- Recognition on all printed materials and media communications, including links on social networking sites.

# Sponsor Opportunities

<b>Title Sponsor (limit 1)</b>		<b>\$25,000</b>
Listed as Title Sponsor	Registration for team of 20 participants to represent	
Name / logo on event T-shirts	the Sponsor	
Name / logo in all media releases, web site, and on any collateral materials	Booth/table space at event	
<b>Red Ribbon Sponsor (limit 3)</b>		<b>\$10,000</b>
Name / logo on event T-shirts	Registration for team of 10 participants to represent	
Name / logo in all media releases, web site, and on any collateral materials	the Sponsor	
	Booth / Table space at event	
<b>Grand Sponsor</b>		<b>\$5,000</b>
Name / logo on event T-shirts	Registration for team of 10 participants to represent	
Name / logo in all media releases, web site, and on any collateral materials	the Sponsor	
	Booth / Table space at event	
<b>Major Sponsor</b>		<b>\$2,500</b>
Name / logo on event T-shirts	Registration for team of 10 participants to represent	
Name / logo in media releases and web site	the Sponsor	
	Booth / Table space at event	
<b>Contributing Sponsor</b>		<b>\$1000</b>
Name / logo on event T-shirts	Registration for team of 10 participants to represent	
Name / logo in media releases and web site	the Sponsor	
	Booth / Table space at event	
<b>Event Sponsor</b>		<b>\$500</b>
Name / logo on event T-shirts	Registration for team of 10 participants to represent	
Name / logo in media releases and web site	the Sponsor	
	Booth / Table space at event	
<b>Team Sponsor</b>		<b>\$250</b>
Name on event T-shirts	Registration for team of 5 participants to represent	
Name on web site	the Sponsor	