



Annual Giving  
Opportunities



**20  
25**

# About Us

As a leader in our community, you no doubt understand the need for strong nonprofit organizations to provide services to our neighbors who are ill or lack access to health care. However, you may not know that HIV is still a risk to our community. In fact, North Carolina ranks 11th in the country for new HIV infections. The reasons for this are complex - poverty, lack of health care access, the opioid epidemic and stigma all contribute.

ALFA continues to rebound from the pandemic, grow and serve our community. Our foundational services of HIV prevention, detection and care have grown to include additional services in response to the public health concerns of Hepatitis C, sexually transmitted infections, all which are presenting significant threats to our community's health and well being. Our PrEP services and Harm Reduction services have seen remarkable growth, and staff now provide financial and logistical support for over 200 PrEP patients a year; ALFA's Harm Reduction programming now reaches more people annually than the number served by the agency as a whole in 2016; in 2024 635 people reported opioid overdose reversals due to ALFA's distribution of naloxone kits.

And of course, we continue to serve those in our community living with HIV with wrap-around services including medical case management, access to affordable medications, financial assistance, nutritional support, transportation and obtaining and staying in affordable, safe and secure housing.

## ALFA's Mission

To reduce the stigma and impact of HIV, viral hepatitis, STIs and other communicable diseases through access to equitable prevention, education, and care services.



# A Year in Review



## Care Services

**2,300**

services provided to 195 people living with HIV

**\$360,000**

in housing and emergency financial assistance

**618+**

assists with Housing or Utilities

**BEST**

health outcomes in the state



## Outreach & Education

**41,000**

Condoms Distributed

**30**

distribution sites and mail order

**100**

educational programs



## Testing Services

**2,300**

Health Screenings

**700**

HIV Tests

**500**

Hep C Tests

**1,050**

STI Screenings



## Harm Reduction

**1,500**

Harm Reduction participants

**390**

services per month

**3,820**

overdose reversal kits distributed

**400**

overdose reversals reported



## Prep Navigation

**168**

clients linked to PrEP

# Testimonials

## HIV

Juan was referred to ALFA in November for rapid treatment initiation. ALFA assisted in linking him to care with partner organizations. In a combined effort with HAppHealthcare and High Country Community Health, ALFA was able to get the client approved for the medication assistance program which provided a 90 day supply of medications before their annual work visa ended to return to Mexico. The client achieved undetectable status in less than 2 months after the initial HIV diagnosis.

Thanks to ALFA's support, Mary was able to acquire safe, stable housing. This led to better health as Mary's HIV viral load is finally "undetectable," after several years, meaning better health outcomes for her and no chance of transmitting HIV to another.

## Harm Reduction/The Farm (Foothills Area Harm Reduction Mission) Low Barrier Hepatitis C Telehealth Program

John, a participant of the Farm Harm Reduction Program was able to enroll in health insurance with ALFA's assistance. This not only provided access for him to be treated for Hepatitis C, but also see a new healthcare provider to address additional medical needs. John was able to use their new health insurance to see a provider and get medication for their mental health. John has reported that he is now feeling in a much better place.

Jose was extremely grateful to have access to Hepatitis C treatment through ALFA's low barrier telehealth program in partnership with MAHEC in Asheville. Jose stated that he had struggled for years to find a place to get treatment that was affordable, and that they were blessed to have found ALFA. The client wanted to continue their journey in recovery and recenter their health so they could be around to watch their young daughter grow up.



# Red Ribbon Gala

Hickory, NC | December 2025

ALFA continues our 20+ year tradition of kicking off the holiday season with an evening of connection and celebration while raising awareness and funds to support ALFA's mission. The 2025 Red Ribbon Gala will be graciously hosted by Cafe Rule in December.

The evening opens with a cash bar for cocktails, beer and wine included, holiday music and a three course meal and the presentation of ALFA's Mitchell Gold and Bob Williams Legacy Award to a local HIV advocate.



# Sponsor Packages

### Emerald Sponsor: \$2,500

- Logo featured on website for one year and on invitations and event materials
- Featured in print and online advertising for event
- 6 tickets to event; reserved seating

### Ruby Sponsor: \$1,500

- Logo featured on website for three months
- 2 tickets to event

### Gold Sponsor: \$1,000

- Sponsor listing in print and online
- 4 tickets to event; reserved seating

### Silver Sponsor: \$500

- Sponsor listing in print and online
- 2 tickets to event



**SCAN HERE TO SIGN UP TODAY**

\*Checks may be mailed to 1120 Fairgrove Church Road SE Ste 28, Hickory, NC 28602, or donate at [www.alfainfo.org/red-ribbon-gala-sponsorships](http://www.alfainfo.org/red-ribbon-gala-sponsorships)





# Not Your Mama's

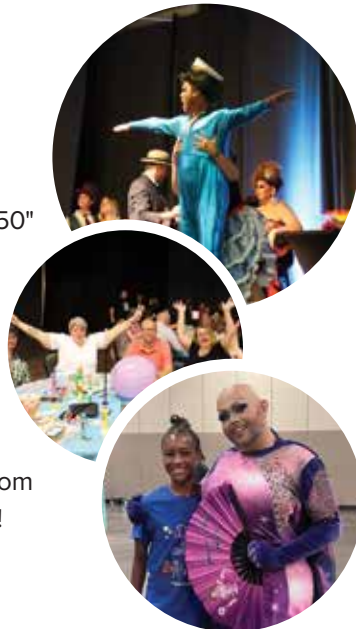


Hickory Convention Center | September 2025

Here's your chance to get your business's name out as a supporter of HIV health and prevention services, to over 400 open-minded community members at ALFA's popular event known as Not Your Mama's Bingo.

Not Your Mama's Bingo is a laugh filled, no holds barred event starring the fabulous DeVida and her cast of Bingo Verifying Divas (BVDs). Bingo participants play for prize packages and one "50/50" cash prize game. In between games, the audience is entertained by a number of "numbers."

As a sponsor, we mention your name from the stage several times during the event, and your business name is in all press releases, on all printed materials, and on ALFA's website & the Not Your Mama's Bingo Facebook pages. Not only that, but some sponsor levels include the opportunity for a representative of your business to be on stage to pull balls with DeVida for one game! Since our beginning in 2010, the event has outgrown its venue three times. All proceeds from Not Your Mama's Bingo go to support ALFA's mission. Thank you so much for your consideration!



## Sponsor Packages

### Gold Dauber/Presenting Sponsor: \$5,000

VIP table for 10, recognized as presenting sponsor on all marketing materials, pull balls with DeVida for one game, logo on game sheet, logo on poster, logo on overhead slide, and distribute promotional items.

### Silver Dauber: \$2,500

VIP table for 10, pull balls with DeVida for one game, name/logo on game sheet, name/logo on poster, name/logo on overhead slide, and distribute promotional items.

### Blackout Game: \$1,000

VIP seating for 5, pull balls with DeVida for the blackout game (longest game!), logo on game sheet, logo on poster, logo on overhead slide, and distribute promotional items.

### Cocktail Hour: \$500

5 reserved seats at NYMB, logo on game sheet, logo at concessions, and distribute promotional items.

### BVD Sponsor: \$200

Sponsor a Bingo Verifying Diva because Drag is not cheap! Sponsor receives 2 general admission tickets and a tiara at the event!

# Annual Giving Form

NAME

NAME AS IT WILL APPEAR ON ALL MEDIA

COMPANY

OR

INDIVIDUAL

ADDRESS

PHONE

EMAIL

LOGO AVAILABLE:  YES  NO



**SCAN HERE TO DONATE TODAY!**

PLEASE MAIL TO:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

OR

PLEASE EMAIL TO:

\_\_\_\_\_  
\_\_\_\_\_

# Thank You to Our 2024 Sponsors!

## CORPORATE SPONSORS

Avita Pharmacy/Q Care Plus

Cargo Transporters

Green Park Dentistry

Nail Specialists

The Greens at Hickory

The Greens at Viewmont

Transportation Insights

Willis Reynolds Crematory

Xquisite Salon and Spa

## INDIVIDUAL SPONSORS

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Lisa Samuel

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